### Befimmo

#### Brussels North area

 The 70,000 m<sup>2</sup> of offices in the ZIN project (110,000 m<sup>2</sup>) are fully pre-let

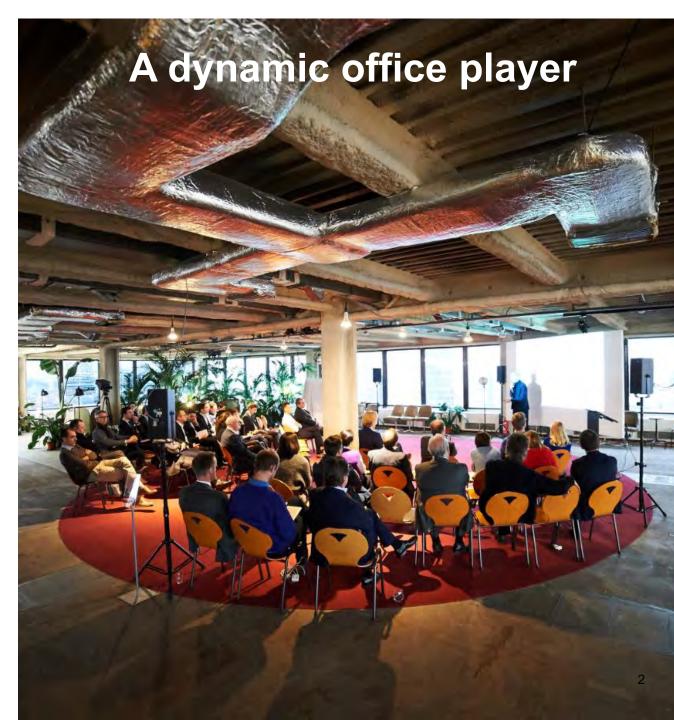
#### Presentation press conference MIPIM - 12 March 2019





- Founded in 1995
- Office portfolio of €2.6 billion
- Occupancy rate of 95%
- Duration of leases of 7.5 yrs.

Our buildings, our offices, our coworking spaces and our meeting centres are all designed with one thing in mind: making work a more productive and enjoyable experience.



# **Befimmo | Clear positioning in an evolving market**

Pure player strategy Asset manager

Prime locations Long duration of leases High occupancy rate

Creating value in real estate

Environmental awareness

Pure player strategy **Real-estate operator** 

Prime locations Long duration of leases High occupancy rate

Creating value in real estate

CSR policy...

...integrated in 6 strategic axes

Pure player strategy **Real-estate operator & services Redevelopping portfolio** 

Prime locations Client satisfaction and retention High occupancy rate Dynamic asset rotation

Open minds, open spaces Innovation User experience Digitalization Creating Befimmo environments Creating connections

# Brussels North area | The new place to be in Brussels





Development of a multifunctional site covering 110,000 m<sup>2</sup>:

- 75,000 m<sup>2</sup> of office space
- 14,000 m<sup>2</sup> of housing
- 16,000 m<sup>2</sup> of hotel
- as well as sport, hospitality and retail space
- Estimated total construction cost of the project: €375 million

### A true multifunctional project





# **B** ZIN | 70,000 m<sup>2</sup> of offices fully pre-let

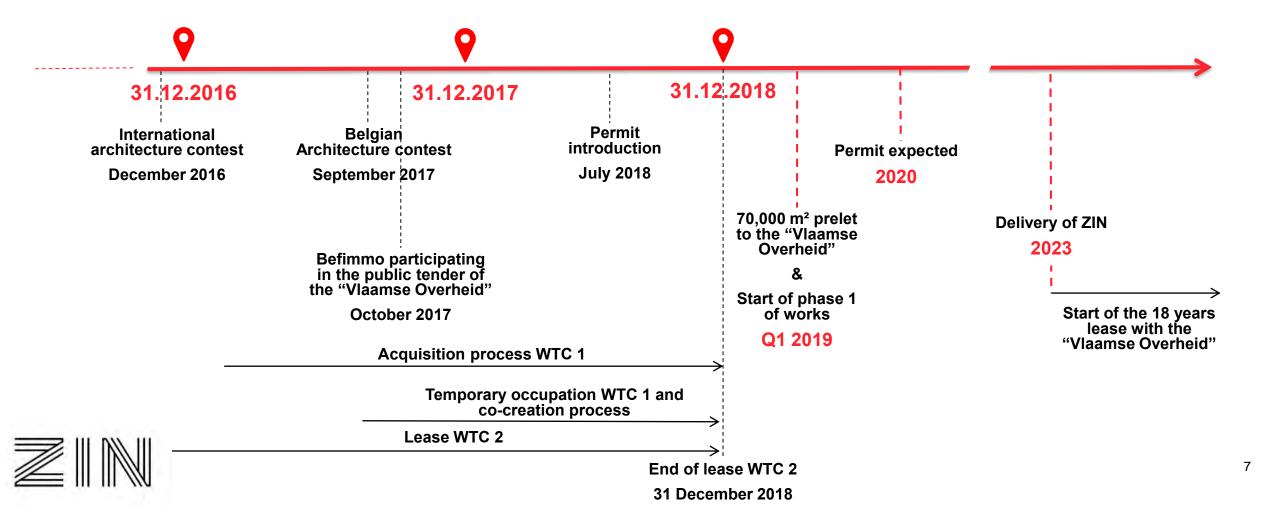
Largest transaction on the Brussels office market in over ten years

- 70,000 m<sup>2</sup> let to the "Vlaamse Overheid"
- Fixed 18 years lease term
- Start of lease in 2023









# **B ZIN | A unique on site co-creation process**

- Design phase: building team working in existing tower 1
- Maximal use of the existing attributes of the site and the neighbourhood

JASPERS-EYERS

# 51N4E I ac

ARCHITECTS





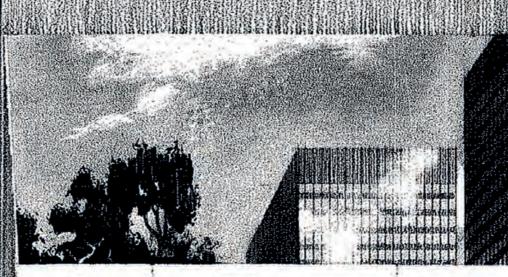














# A neighbourhood in transformation





M

in the state



360° rooftop

#### 70,000m<sup>2</sup> offices

sports & co-working

annanna.

127 apartments

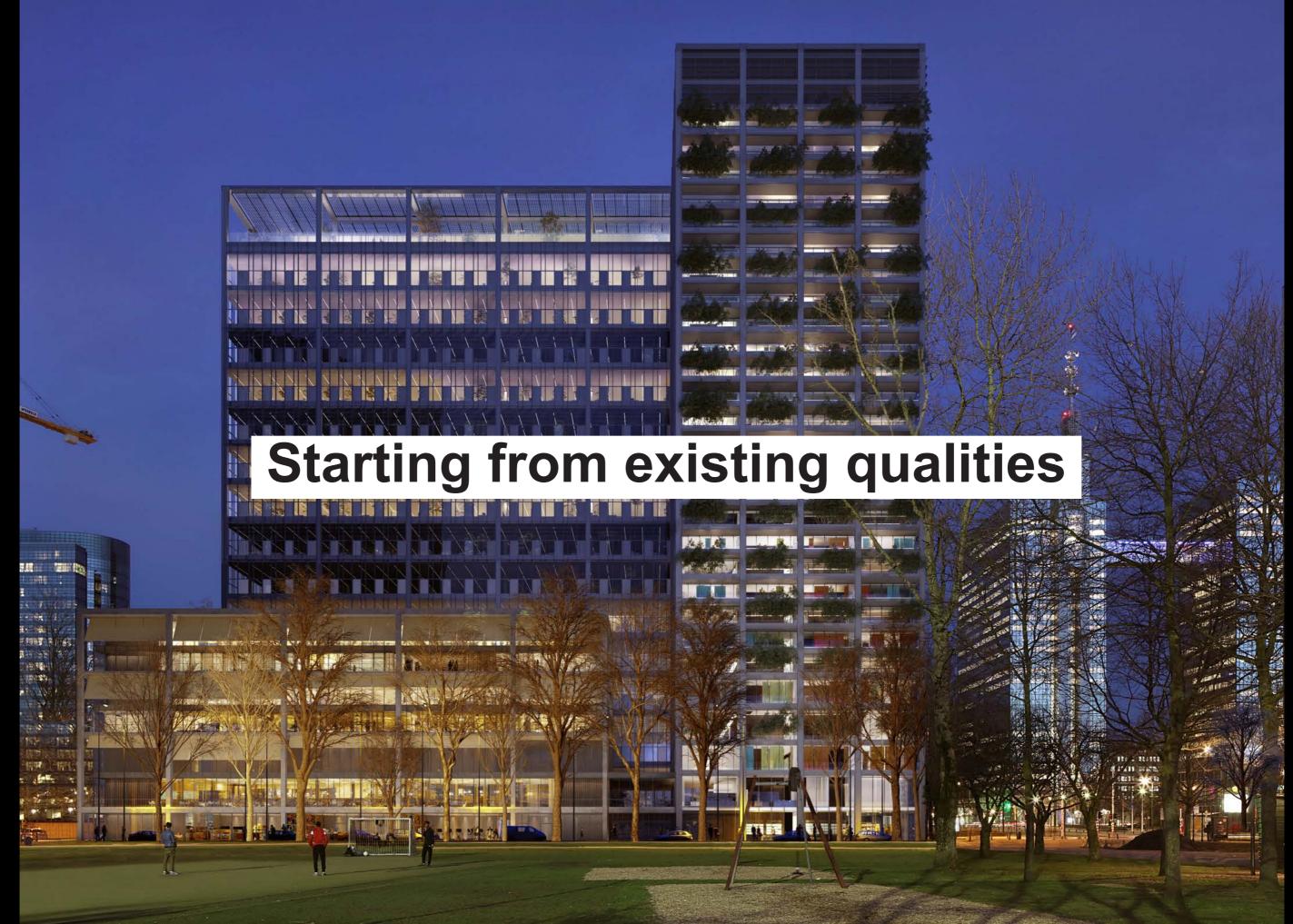
commercial space



### public conservatory

111

1111

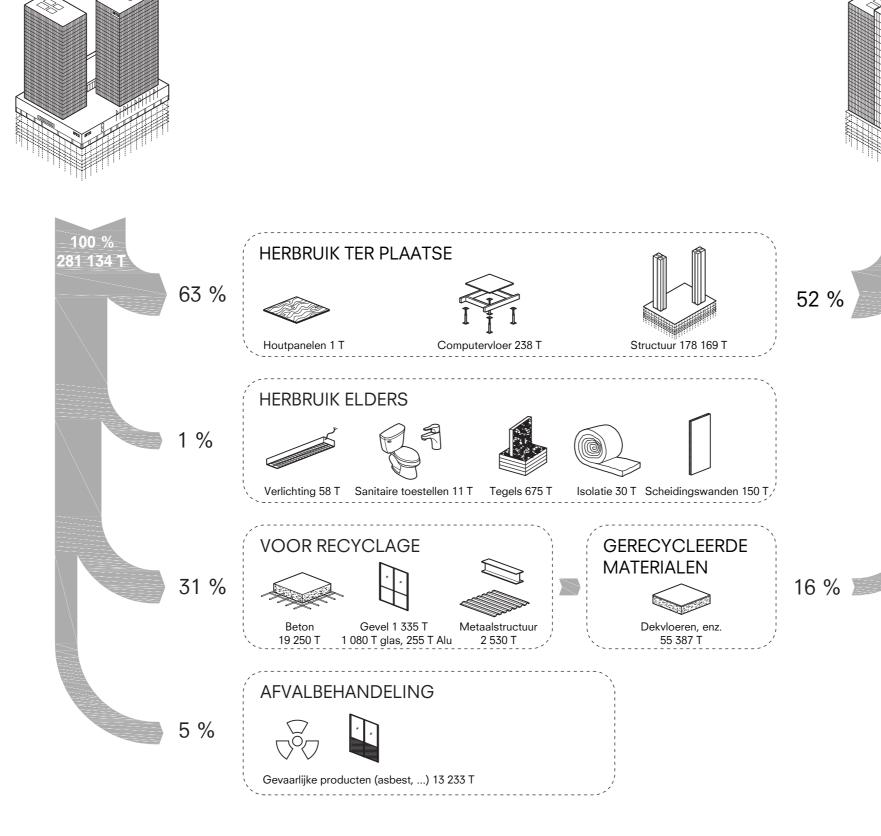




### **Building as material bank**

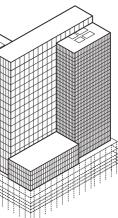
2018: WTC I & II

95% of the existing is being kept, re-used or recycled





#### 2023: ZIN in No(o)rd



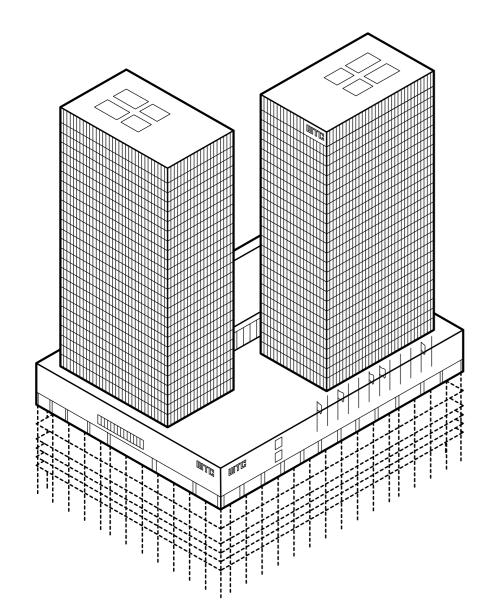
41 183

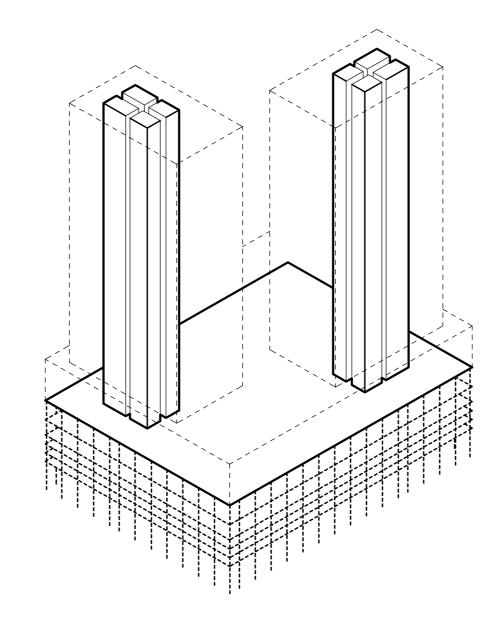




### 97% of the new materials are C2C-certified or equivalent

## **Re-used & re-usable**



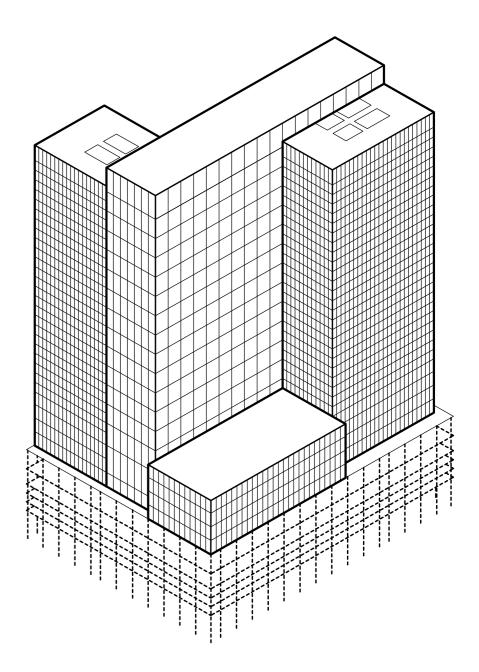


### 2020 (after demolition)

**1974** 281.134 ton

193.000 ton





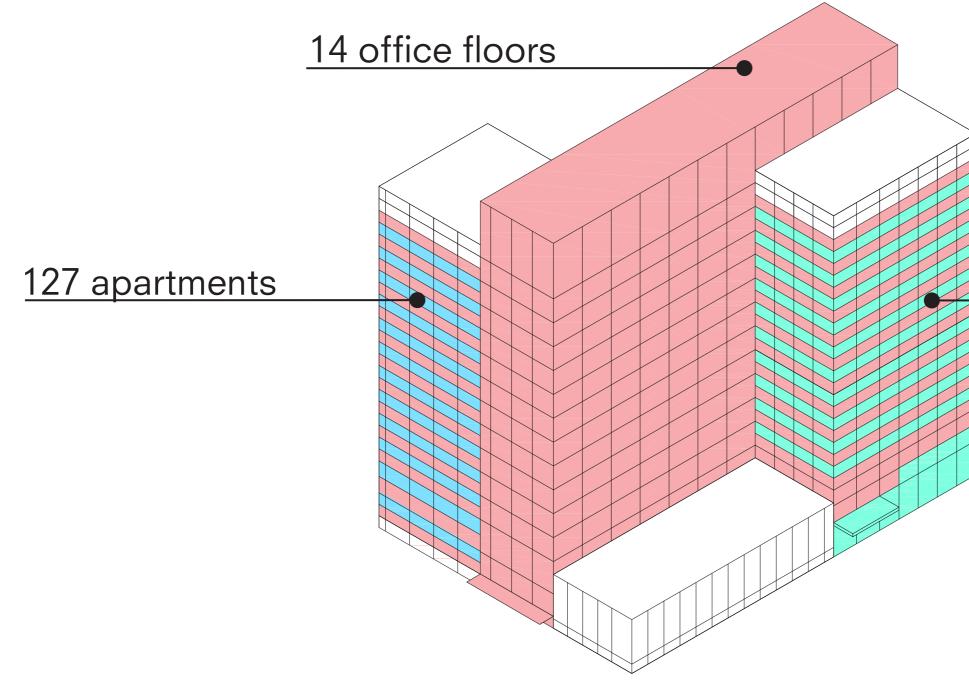
2023

341.183 ton

### Where living, working and learning go hand-in-hand 14a

T

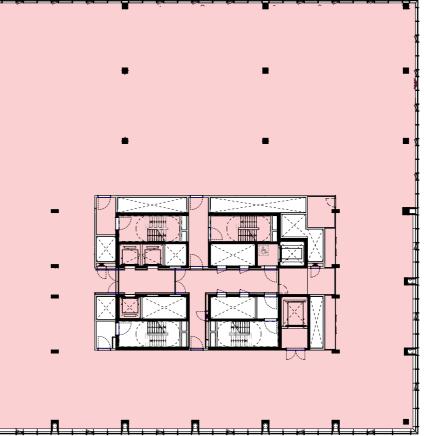
# With a hybrid program





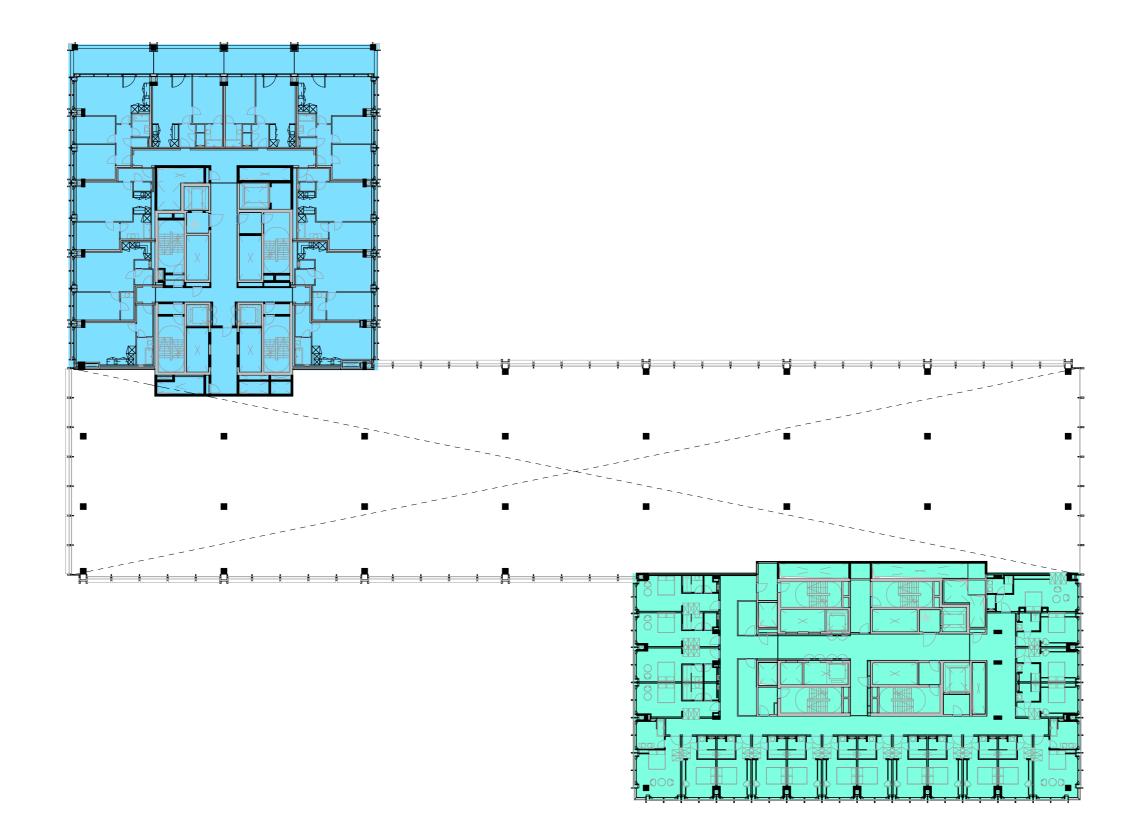
### 240 hotel rooms







## 127 apartments, 240 hotel rooms



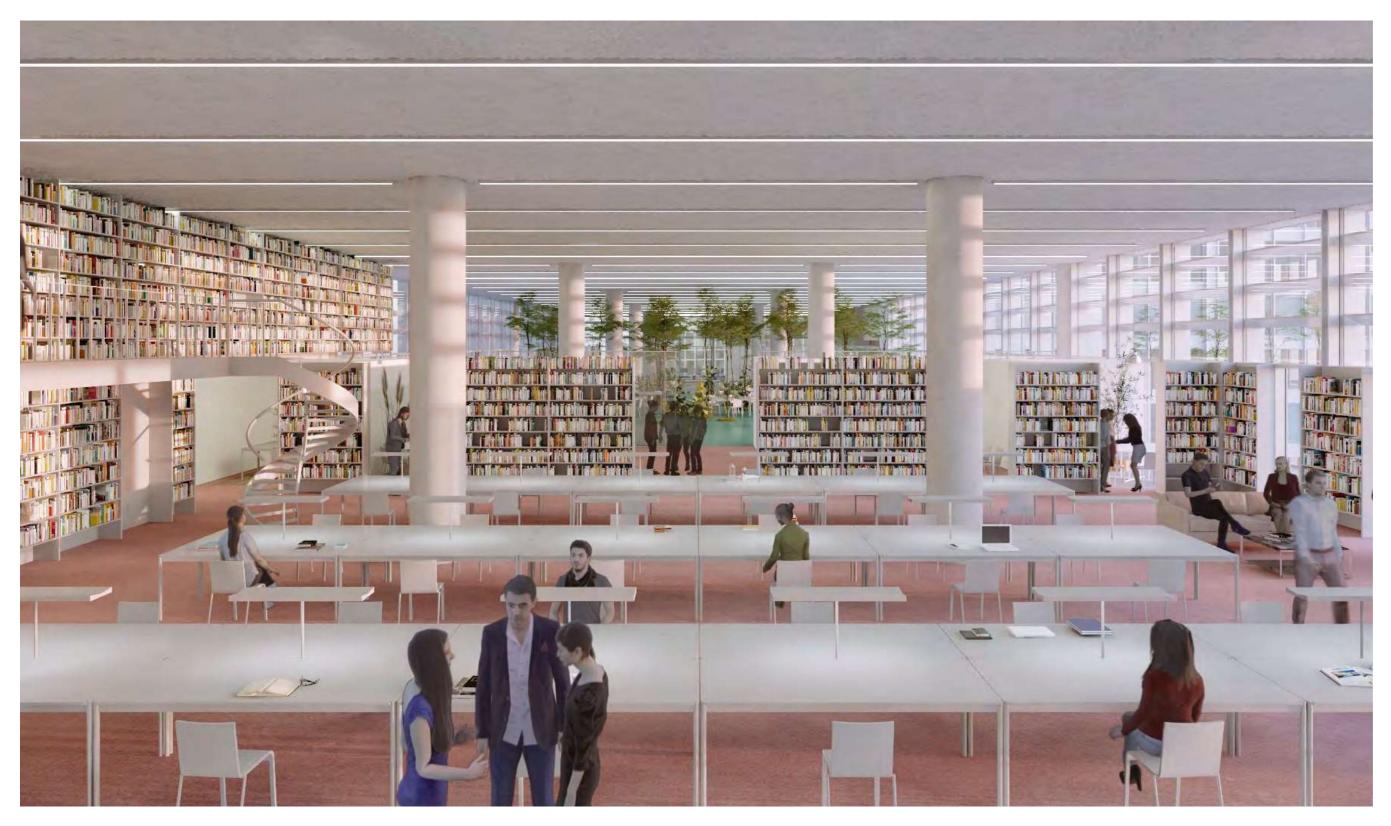




#### A challenging work environment 12

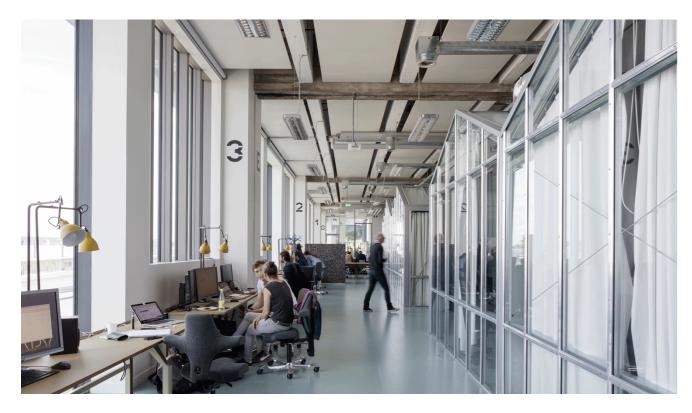


### extra-ordinary possibilities





# A platform to be productive, together or by yourself







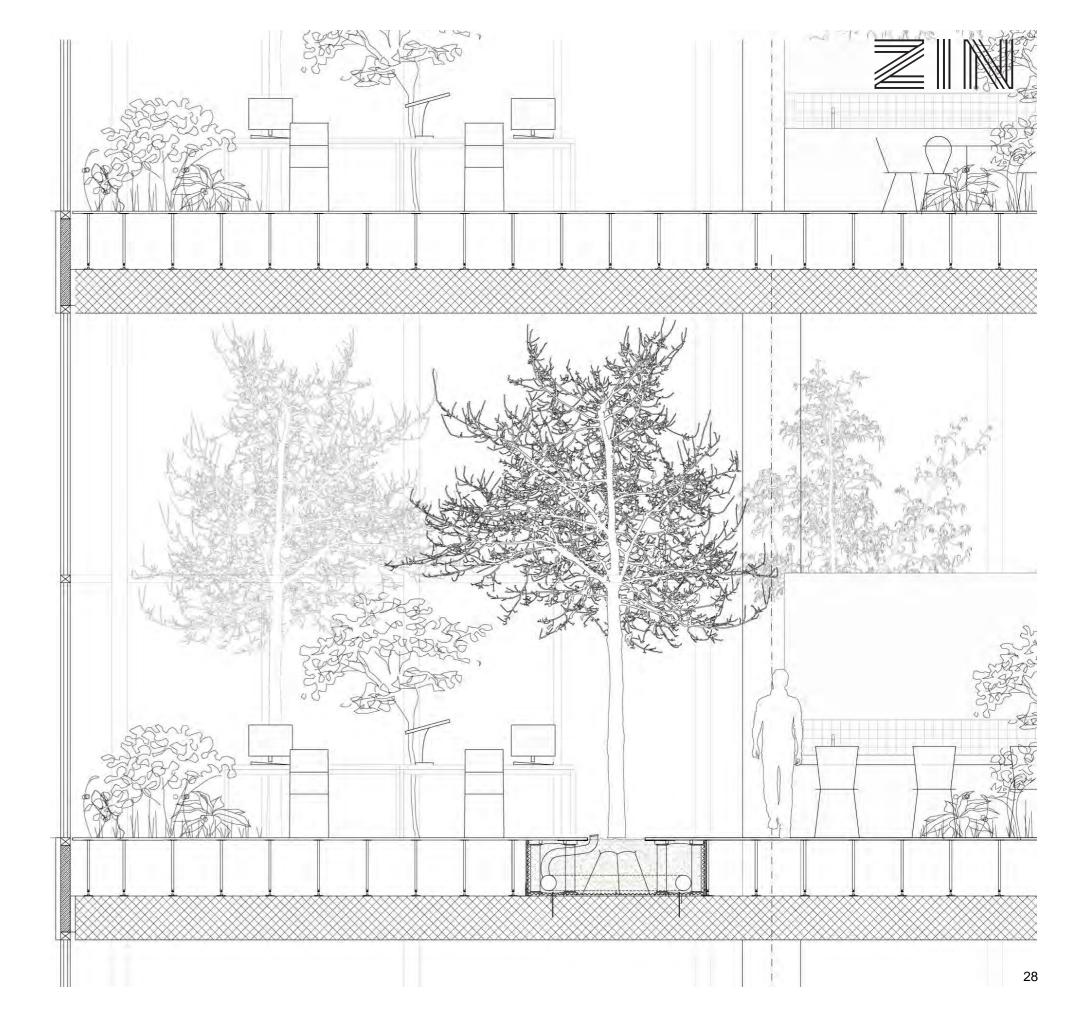




# Focused and more relaxed

# In a healthy climate

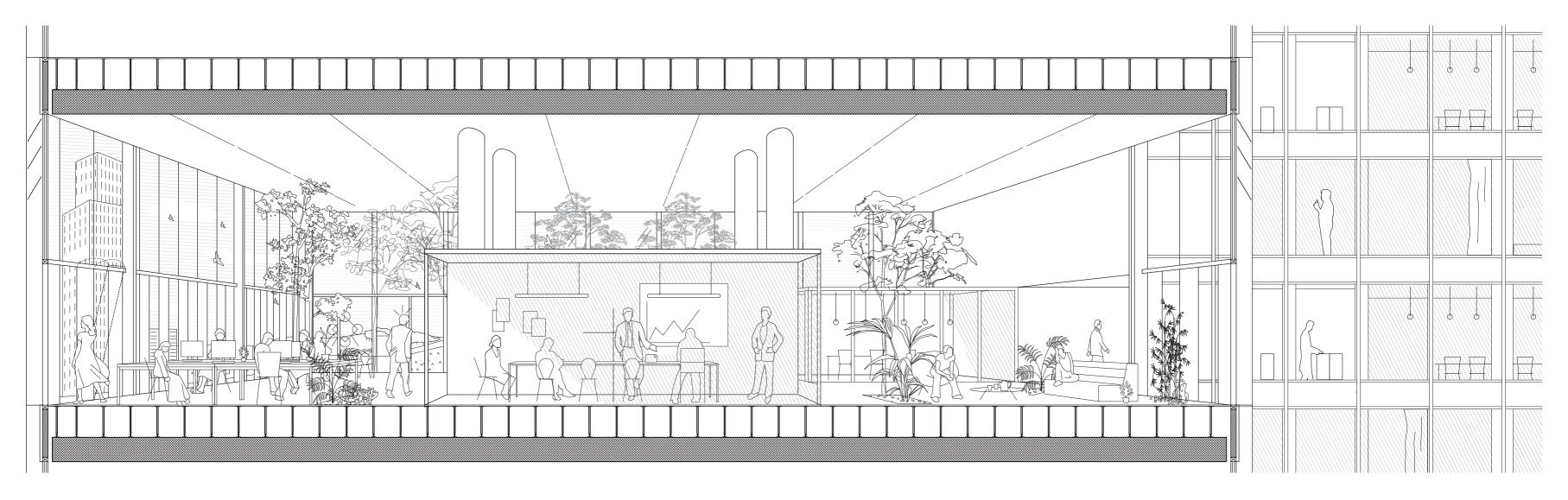




# A new future standard



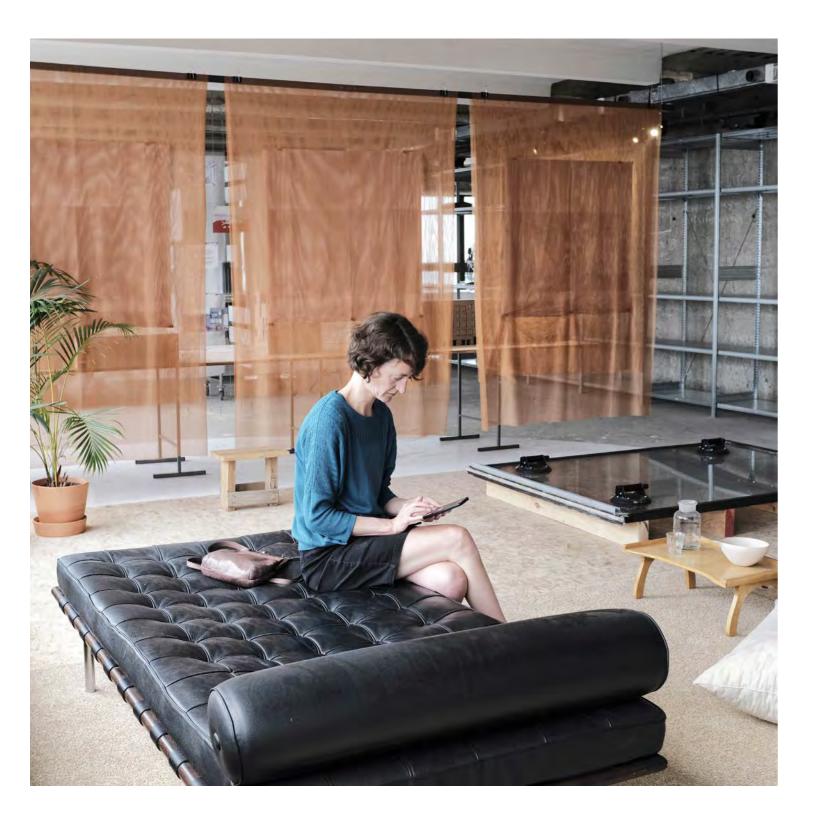
# A smart shell, adaptive for many activities

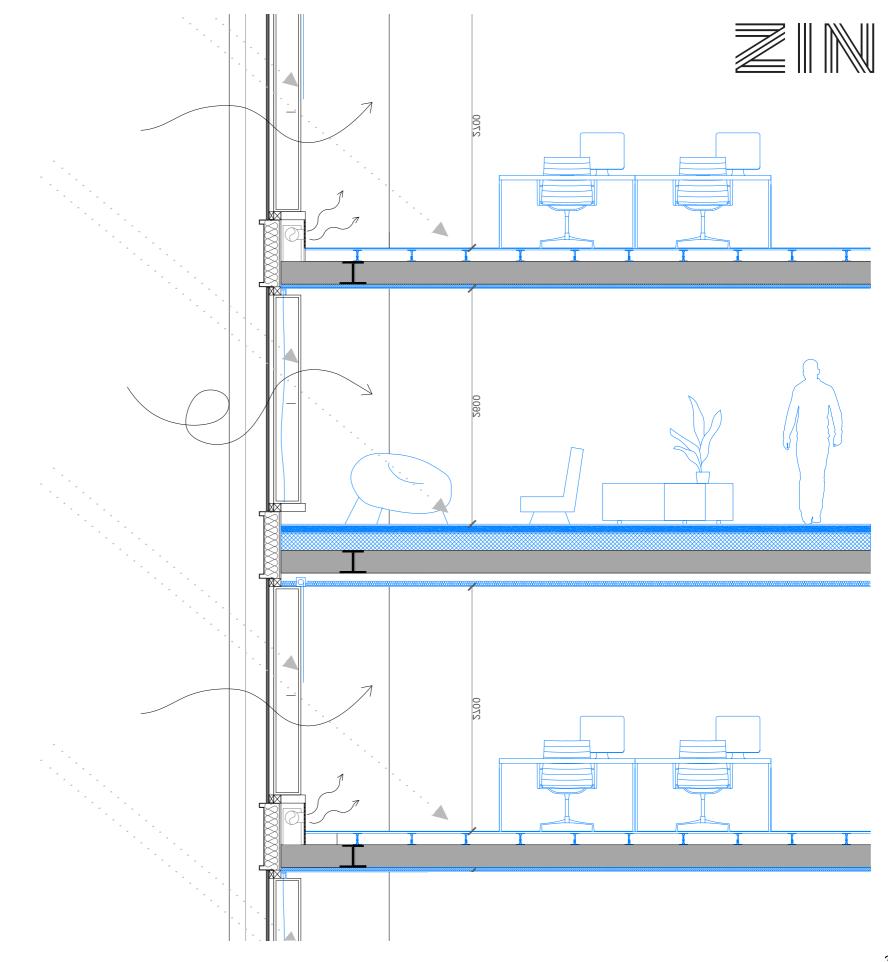


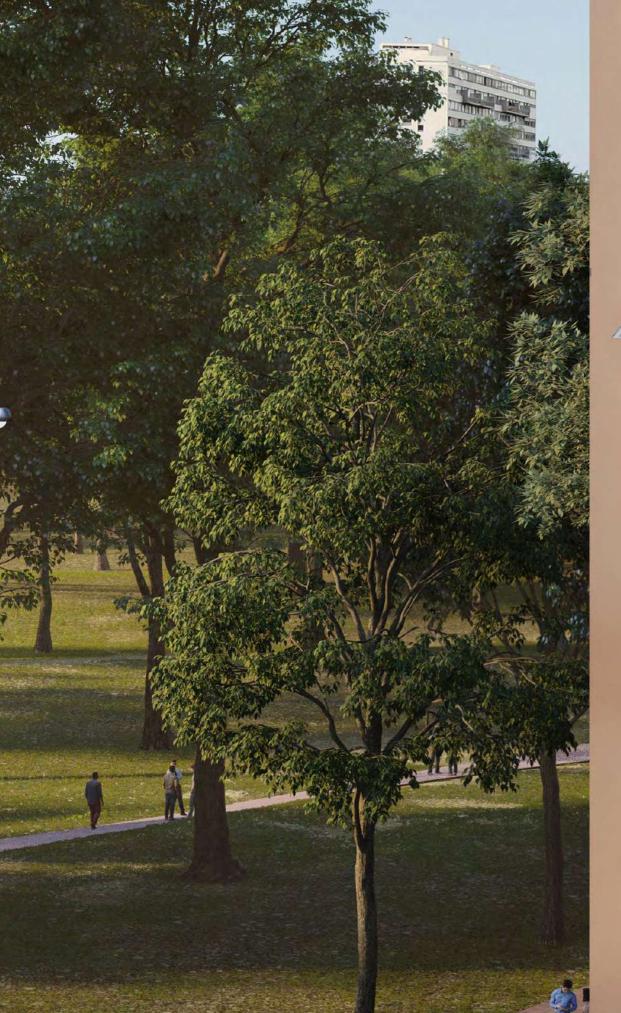




# live together

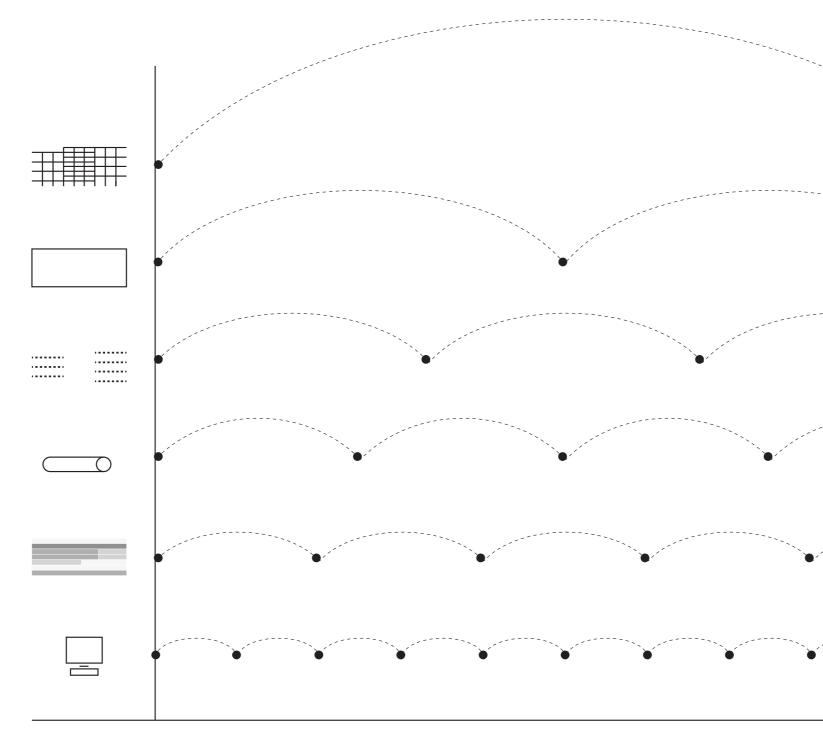




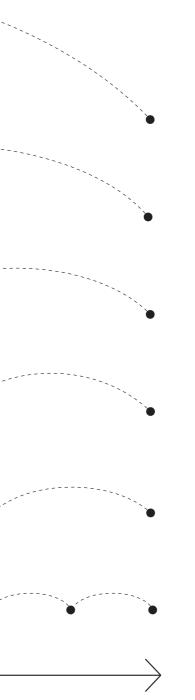




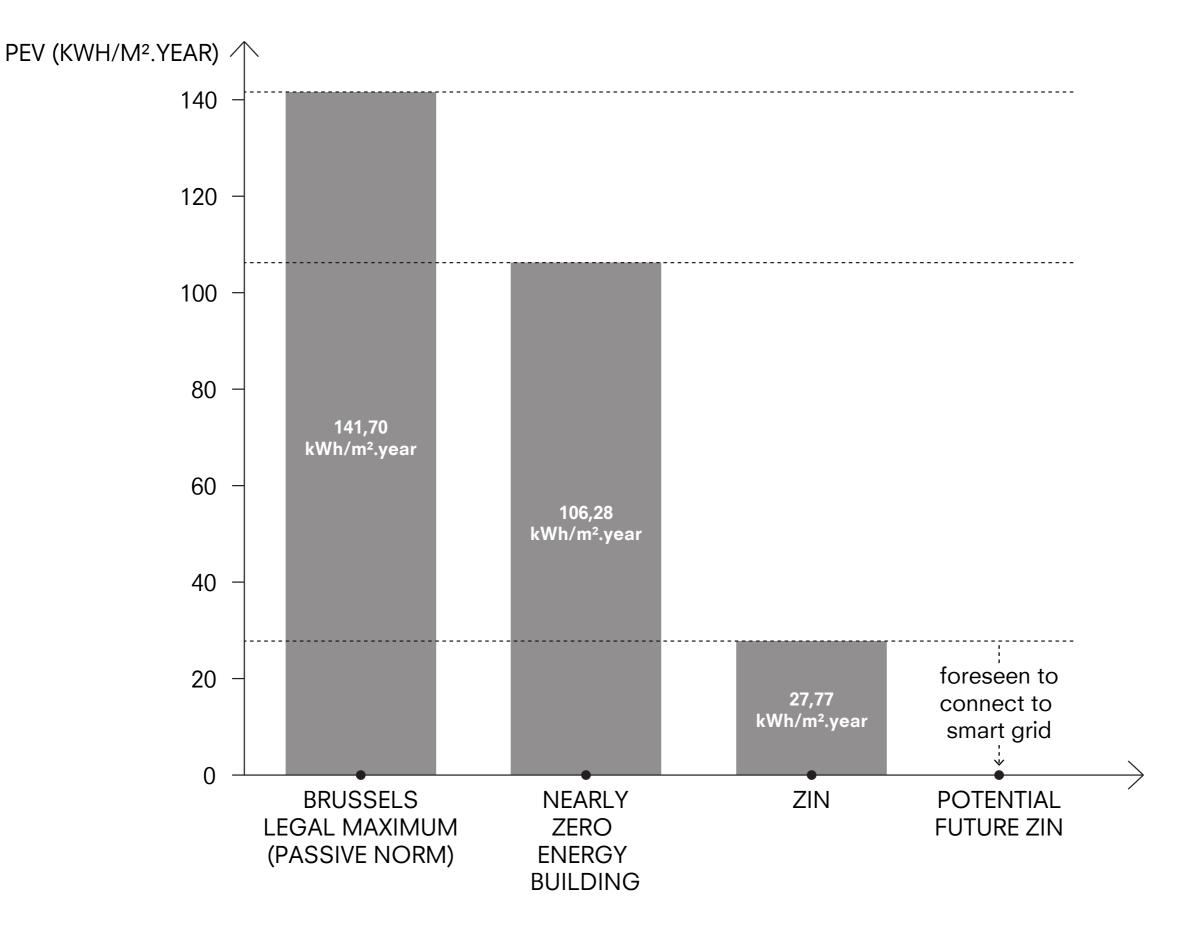
# A prototype of 'design for change'





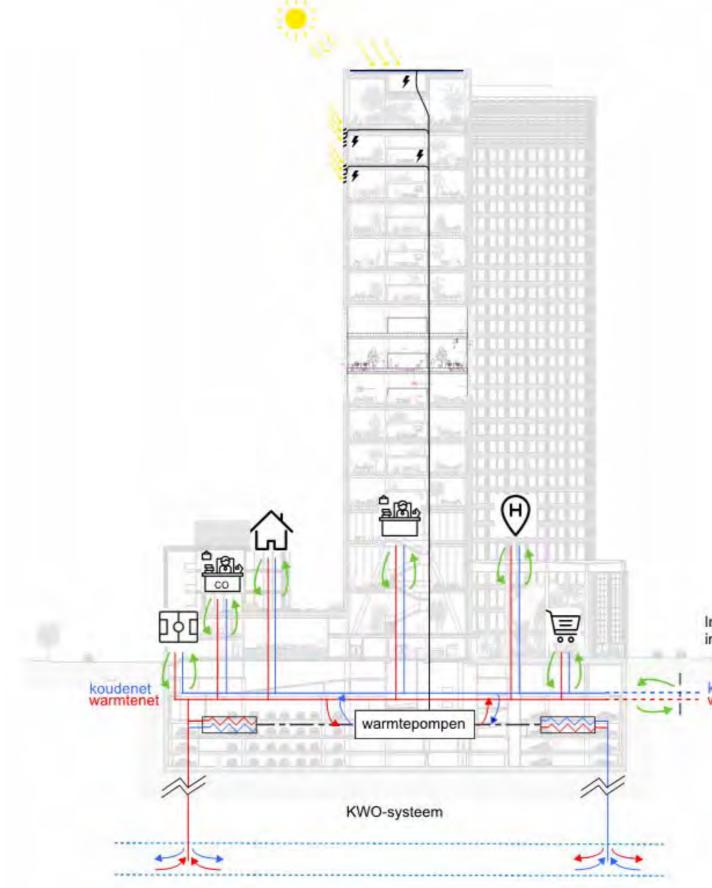


# **Best energy-performance in Belgium**





## **Best energy-performance in Belgium**





Inschakelbaar in toekomstige stadsnetten

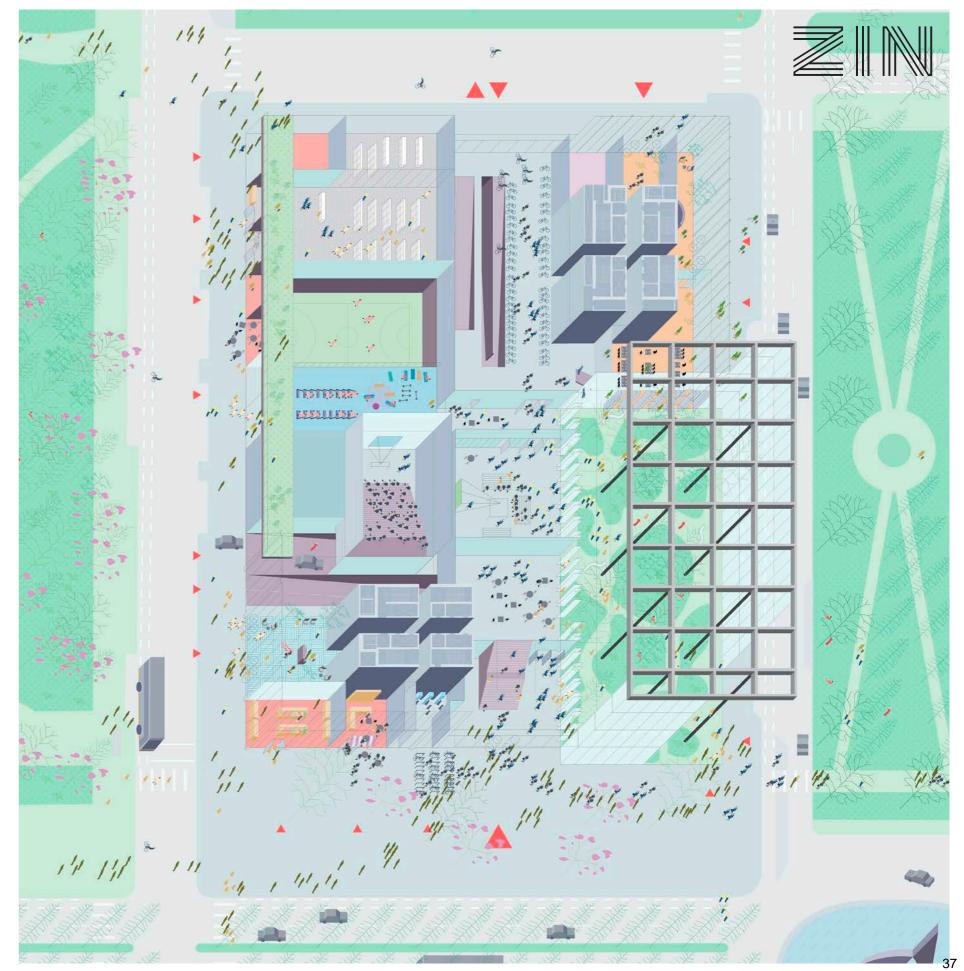
koudenet warmtenet

# **Connected to the city**



## With a new sense of openness















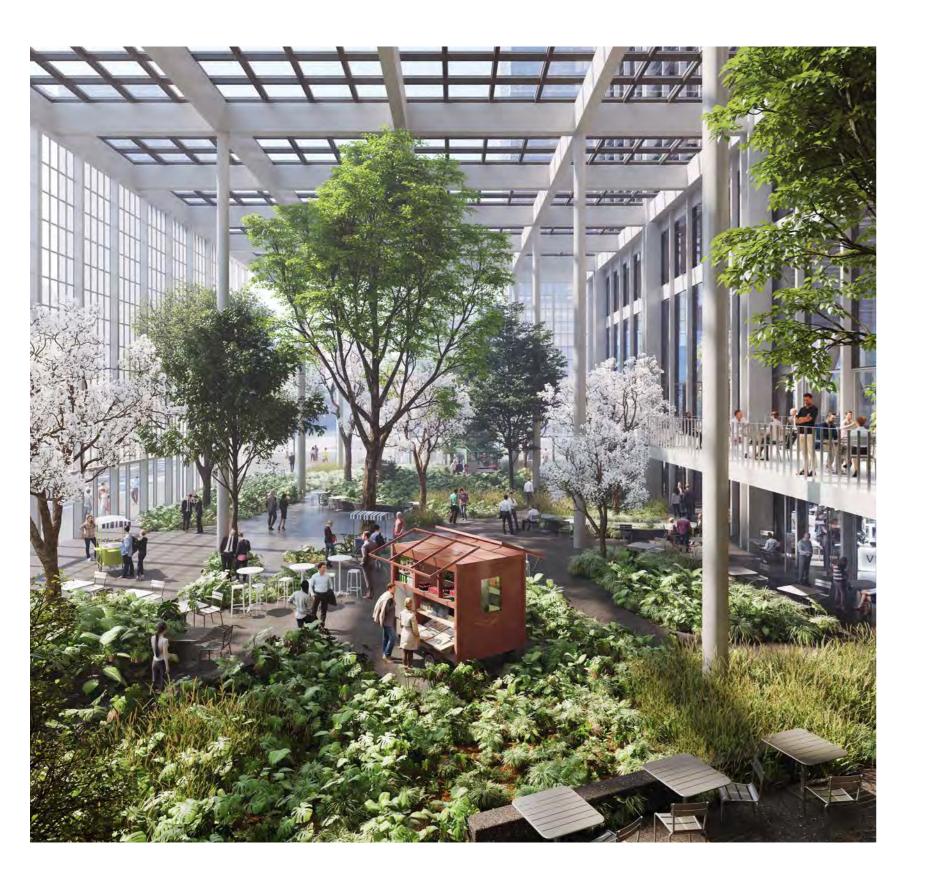


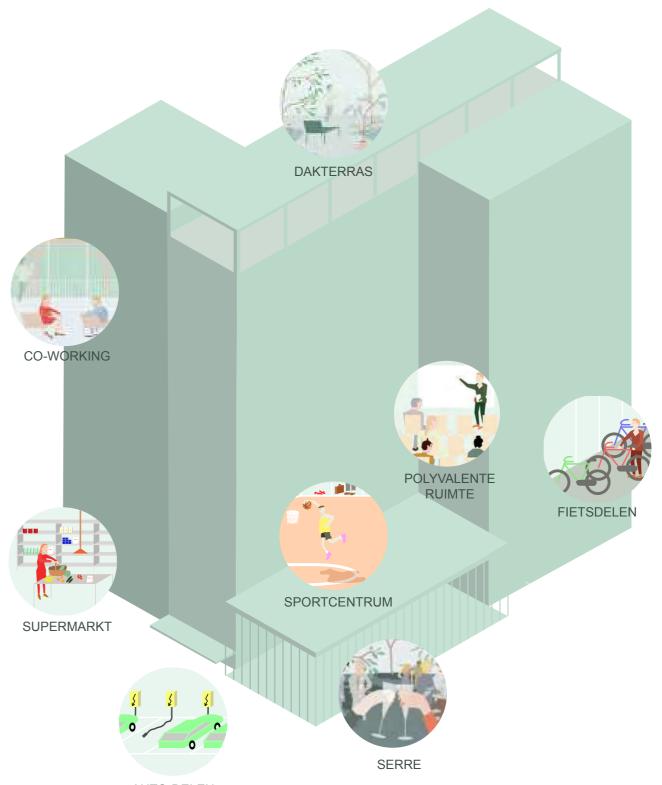






## A dynamic environment

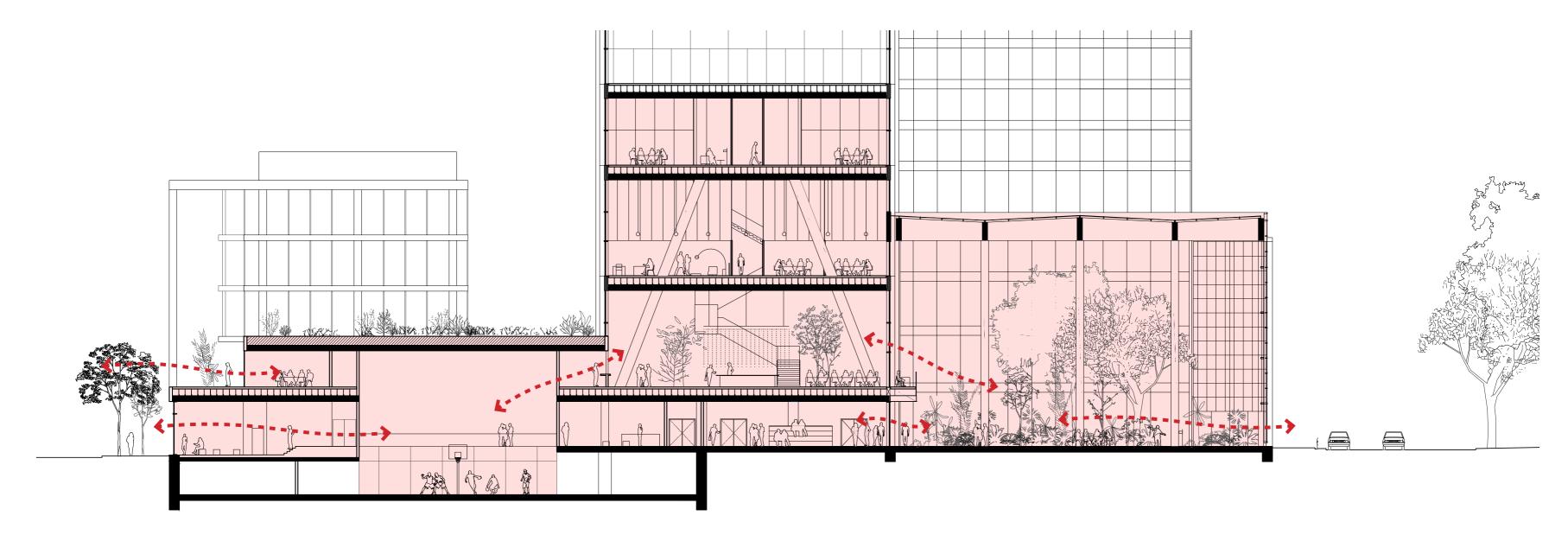




AUTO-DELEN



### Being stimulated by others





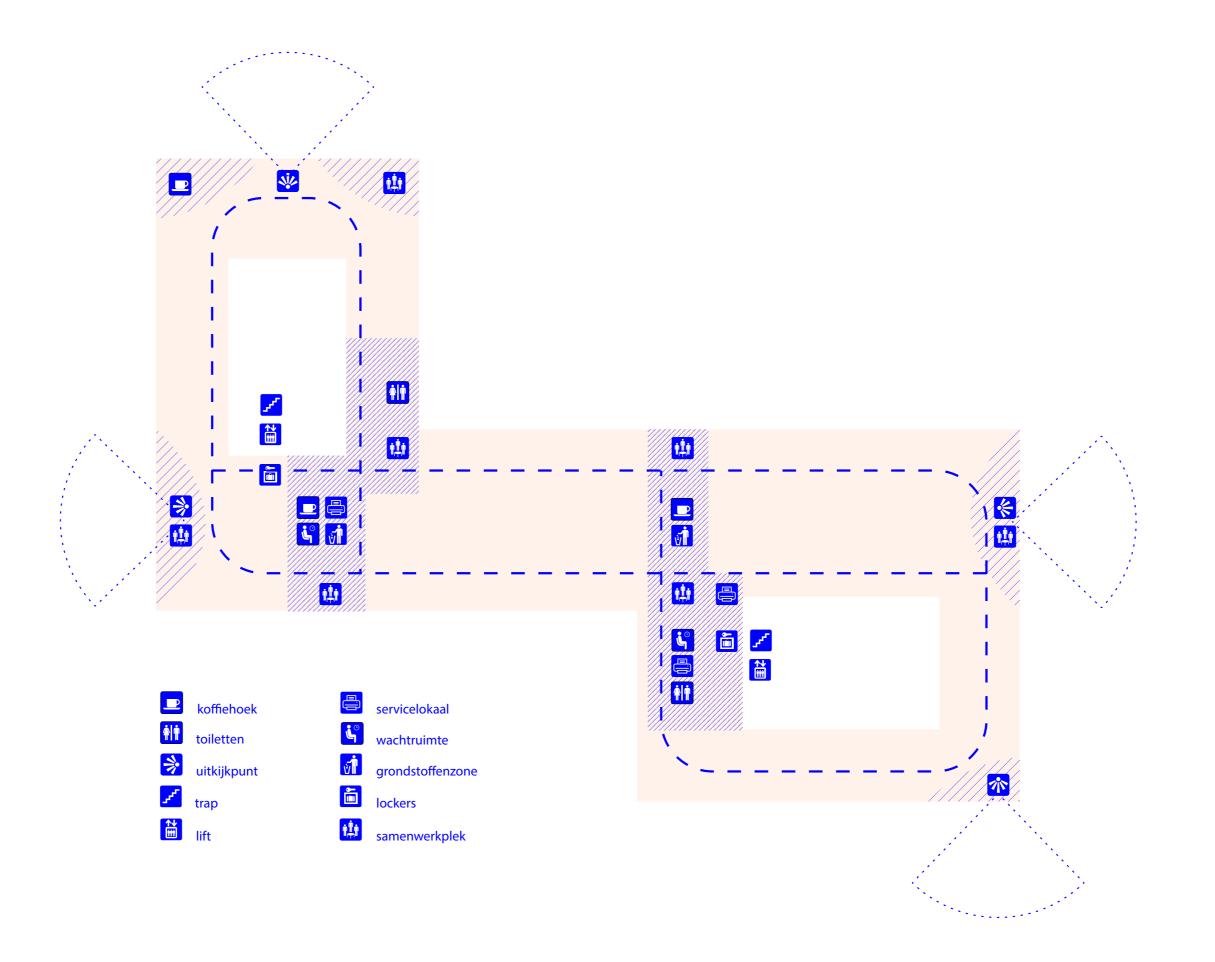












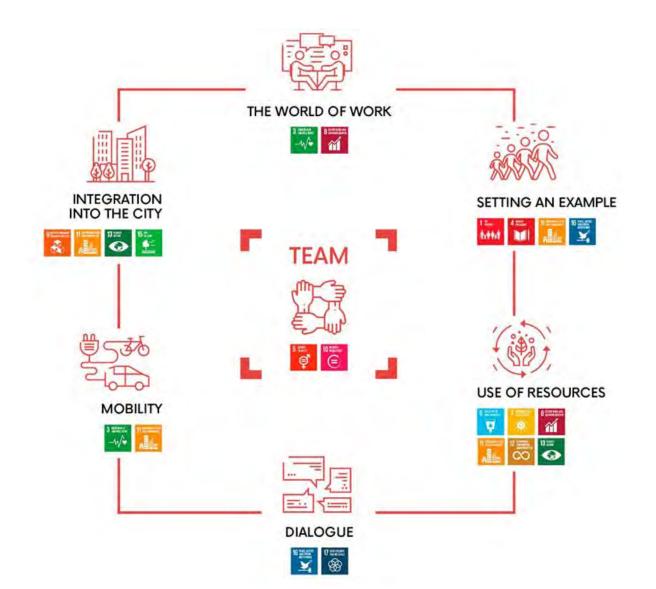






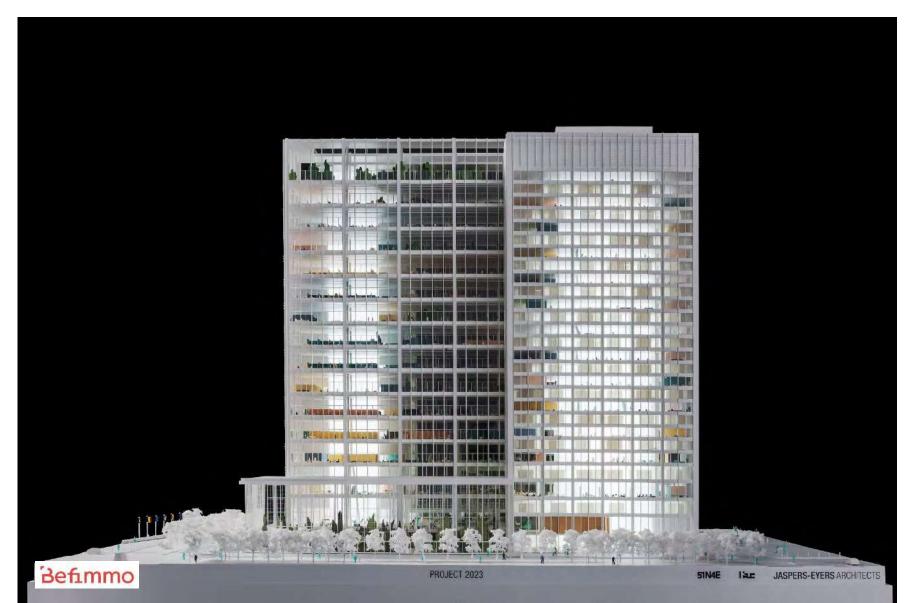


## **B** An ambitious project fully in line with Befimmo's 6 strategic axes





#### Go and have a look | Booth P-1.D14 / P-1.E15



# Happy to answer your questions!



Pictures for illustrative purposes. Permit application in progress.